

Overview

DPS has released new “group ad prefixing” logic in both the Mac AdTracker and Auto EPS applications. This new logic allows for the pre-existing Group Ad functionality to be used in conjunction with order numbers longer than 10 characters.

The concept behind “group ad prefixing” is based on the fact that most order numbers contain a sub-set of digits or characters that are constant across all ordered ad numbers.

Both AdTracker and Auto EPS can now be configured to dynamically swap out these digits for a single character “P”. This allows for ad numbers that exceed the 10 character group ad field limitation to now be placed in the group ad field in the ad jacket.

How to Configure

Step 1: Make sure you have the latest AdTracker, Auto_EPS and Business System applications:

- Business System** version 2008.11.11-(382) or later
- Adtracker** version 2.1.4 or later
- Auto EPS** version 8.4.3d0 or later

Step 2: Add the following lines into your AdTracker and Auto EPS configuration files.

-ETS_Path.dat (kept either local in the DPS folder or globally at the location specified in your GLOBAL.ini file)

```
Group Ad Prefix>>
```

-EPS.ini (found in the same folder as your Auto EPS application)

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Add the following line to the [Settings] section
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```
Group Ad Prefix=
```

Step3: Add the appropriate order number prefix to the new configuration lines.

For example, note the following ad number:

0100456789-01

Since “0100” is the constant prefix, we would enter “0100” as the “group prefix” within the ETS_PATH.dat and EPS.ini files.



Step 4: Restart both AdTracker and Auto EPS

At this point, feel free to enter the ad number in the group ad number field as normal. AdTracker and Auto EPS will dynamically take care of the rest. Both applications will automatically use this group prefixing logic for any ad number longer than 10 characters entered into the group ad number field.

Developer Notes

1) Added new entry to ETS_PATH.DAT:

Group Ad Prefix>>

The Group Ad Prefix>> entry is used to provide a mechanism to allow the group/ganged ad number to be larger than 10 characters. The group ad of a child ad is contained in STAT2.purge_date, which allows for 10 characters and a null. If a prefix is provided, then areas are affected:

- A) On opening the Expand DA dialog box, AdTracker X will see if the STAT2.purge_date field contains 10 characters and starts with a 'P'. If so, then the 'P' is replaced with the Group Ad Prefix
- B) On clicking OK in Expand DA, AdTracker X will see if the length of the text in the Group Ad textbox is greater than 10 characters. If so, then STAT2.purge_date is the concatenation of 'P' and the rightmost 9 characters of the text in the Group Ad textbox.
- C) In the Show Compositeds Ads functionality, AdTracker will see if the length of the selected is greater than 10 characters. If so, then the where condition for STAT2.purge_date in the SQL query will be the concatenation of 'P' and the rightmost 9 characters of the text in the Group Ad textbox.

Contact Us

Feel free to contact DPS with any comments or questions.

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